



IEB VISUAL ART & CAMBRIDGE ART AND DESIGN

Here are some general characteristics that may differentiate the IEB Visual Art and Cambridge Art and Design programs:

IEB VISUAL ARTS:

Holistic approach: An emphasis on a holistic approach to artistic development is taken, including various forms of art-making, critical analysis, and reflection.

- **Assessment criteria:** Assessment is based on criteria such as skills in art-making, critical thinking, conceptualization and engagement with the artistic process.
- Practical assessments include the creative process and contextual research.

Written assessments (theory) include evaluation and application of knowledge through writing critical and reflective essays.

Global perspective: It encourages students to explore global and personal themes, and incorporate diverse cultural influences in their work.

- **Artistic disciplines:** Drawing, painting, sculpture, ceramics, printmaking, digital photography, multimedia/new media/animation, video, installation, mixed media, puppetry,
- land art/environmental art, performance art, artist's book.

CAMBRIDGE ART AND DESIGN:

Specialized focus: the qualification offers a specialized focus on artistic techniques, skills and conceptual understanding.

- Portfolio assessment: Submission of a portfolio that showcases a range of artistic skills and understanding.

Practical emphasis: There is an emphasis on the practical development of artistic skills, with a focus on the application of techniques and materials.

- **Artistic disciplines:** Drawing, painting, printmaking, photography, mixed media. Please note: any three-dimensional work, such as ceramics and sculpture must be thoroughly photographed and documented.

The importance of art in education:

Learners who take Art as a subject learn life skills such as the ability to allocate resources; work successfully with others; find, analyse and communicate information; think critically about the environment that they work in; and apply their knowledge effectively to solve modern problems.

Learning is an action process, and the arts allow students to take action and risks, to make mistakes, to explore and search for answers. No other educational medium offers the same kind of opportunity. Art provides an unparalleled opportunity to teach high-level fundamentals, which are increasingly critical, not only for today's work force, but also tomorrow's.



World Class Education. Unlocking the Future.

We offer both Cambridge and IEB curriculum and examinations.

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